

WALKING THE PARTNERSHIP TALK

A Collaborative Community
Intervention – Engaging
Marginalized Youth in
Underserved Communities



Ontario

Y

OUTH OPPORTUNITIES STRATEGY
OUTH OUTREACH WORKER PROGRAM

City-wide Youth Outreach Initiative (2006)

- 35 Outreach Workers
- 4 Youth Justice Outreach Workers
- Focus -13 priority neighbourhoods
- Funded by MCYS

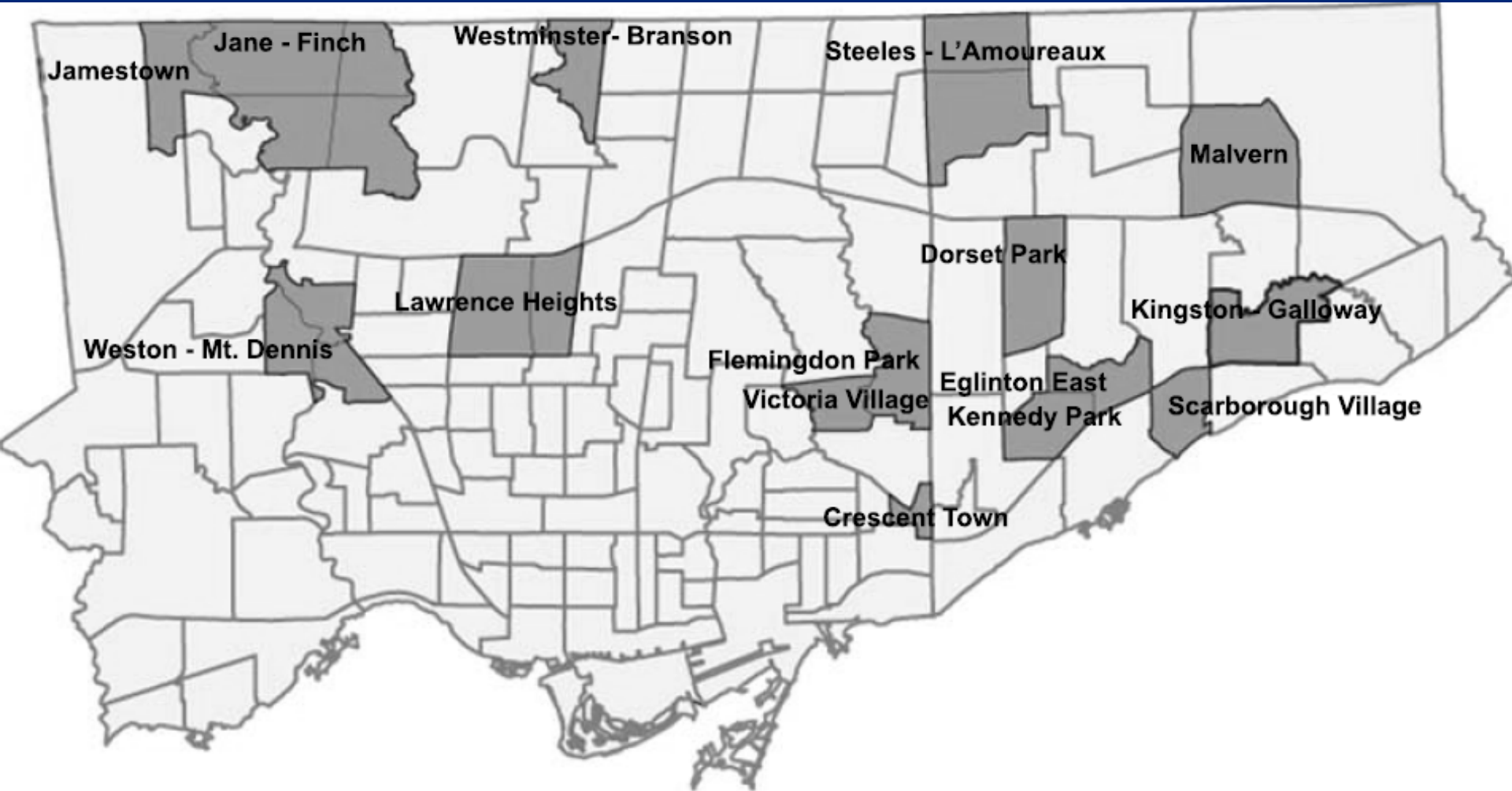
Roll Out to Other Regions (2007)

- London
- Hamilton
- Windsor
- Ottawa
- Thunder Bay

AGENCY LEADS ACROSS TORONTO

- EAST – EAST METRO YOUTH SERVICES
- WEST – YORKTOWN CHILD & FAMILY SERVICES
- NORTH – JAMAICAN CANADIAN ASSOCIATION

THE NEIGHBOURHOODS



PARTNERS:

- Agincourt
Community
Services Association
- Boys & Girls Club
of East Scarborough
- Rosalie Hall
- Malvern Family
Resource Centre
- Neighbourhood
Link Support
Services
- YOUTHLINK

PROGRAM OBJECTIVES:

- Create youth development opportunities in collaboration with local communities to connect marginalized youth to positive alternatives
- Prevent/reduce anti-social and/or violent behaviour among youth in priority neighbourhoods

PARTNERSHIP MODEL

- PHILOSOPHY
- RFP PROCESS
- MOA
 - JOINT HIRING
 - SUPERVISION
 - ACCOUNTABILITY
 - FINANCIAL ACCOUNTING
- ROLE OF LEAD AGENCY
- ROLE OF PARTNER AGENCY

FACTORS INFLUENCING COLLABORATION SUCCESS

- Environment
- Membership Characteristics
- Process/Structure
- Communication
- Purpose
- Resources
- Accountability

Mattessich, Paul W., Marta Murray-Close, and Barbara Monsey. *Collaboration: What Makes*

It Work, 2nd ed. Saint Paul, MN: Amherst H. Wilder Foundation, 2001.

PROGRAM STRUCTURE

- BI-LEVEL MEETINGS W/ MCYS & CITY
- 3 LEADS COMMITTEE
- STEERING COMMITTEE
- SUPERVISORS' GROUP
- YOW GROUP

- RESEARCH ADVISORY COMMITTEE

PROGRAM OPERATIONS

- MOA
- JOINT HIRING
- SUPERVISION
- JOINT TRAINING – MANUALS
 - COMMUNITIES THAT CARE
- BLACKBERRIES

PROGRAM OPERATIONS

- BUDGET / FINANCE
- OUTREACH RECORD + DATA REPORTING
- POLICIES & PROCEDURES
- COORDINATION
 - STEPS
 - SUMMER JOBS

PROGRAM EVALUATION

LAMARSH CENTRE FOR
RESEARCH ON VIOLENCE &
CONFLICT RESOLUTION

YORK UNIVERSITY

MULTI-LEVEL EVALUATION

- YOUTH
- FAMILIES
- YOWs
- PARTNER AGENCIES
- SYSTEM REPRESENTATIVES
- FUNDER

MAJOR LEARNINGS

- INVOLVE ALL KEY PLAYERS
 - MEET W/ MANAGERS OF PARTNER ORGS BEFORE MOA SIGNED
 - FINANCIAL STAFF MEET EARLY IN PROCESS
- CLARITY re: ROLES & ACCOUNTABILITY
- ONGOING COMMUNICATION
- BUILD OWNERSHIP AT ALL LEVELS
- MAINTAIN FLEXIBILITY
- AGREE TO DISAGREE

MAJOR LEARNINGS

- **MAKE PROMISES YOU CAN KEEP**
- **KEEP YOUR EYE ON THE PRIZE**
- **PROVIDE FOOD**
- **ROTATE MEETINGS AMONG PARTNERS**
- **CELEBRATE YOUR SUCCESSES**
- **MAINTAIN SENSE OF HUMOUR**