



**Children's Mental Health Ontario**  
**Santé mentale pour enfants Ontario**

**Monday, November 23**

**2009**

**Metropolitan Hotel Toronto**  
108 Chestnut St., Toronto, Ontario M5G 1R3

# **Empowering Leadership in Challenging Times**

**Executive Directors and Agency Leaders Conference**

**Program & Registration**

[www.kidsmentalhealth.ca](http://www.kidsmentalhealth.ca)



# Children's Mental Health Ontario

## Santé mentale pour enfants Ontario

Turbulent times require strong leaders. As the gap between children's mental health needs and agencies' service capacity grows ever-wider, as the Ontario government starts implementing its policy framework for child and youth mental health, and as both the Minister of Health and Long-Term Care and an all-party Select Committee prepare their blueprints for the future of the broad mental health and addictions field, there is no doubt that our sector is facing challenging times.

Children's Mental Health Ontario's 2009 Conference, "Empowering Leadership in Challenging Times", has been specially designed for agency leaders, both senior staff and Board members. Our program begins with a message from youth who are involved with The New Mentality, then turns to officials from the Ministry of Children and Youth Services for the latest information about how the system is expected to change in coming years.

Effective and coordinated advocacy will be more important than ever in the years ahead, so we have included a session to discuss how CMHO and our members can speak more forcefully to decision-makers at Queen's Park and the opinion leaders who influence them. We will also be looking at strategies to lead and engage more parents, youth and other allies at both the provincial and community levels in advocating for a sustainably-funded public system of child and youth mental health services.

In our closing session, the focus will be on leadership. What skills will be needed to navigate the turbulent times ahead, and to thrive in a more collaborative and integrated system? What new or additional competencies will executive directors and other senior managers need? What characteristics should Boards be looking for as they replace retiring EDs? What kind of leadership will be required of Board members themselves?

Challenging times. Empowering leaders. This year's CMHO conference is for everyone who will be leading their agencies through the turbulent changes ahead. We look forward to seeing you there on November 23rd.

**Glen Newby**  
*President*  
*Children's Mental Health Ontario*

**Gordon Floyd**  
*Executive Director & CEO*  
*Children's Mental Health Ontario*

## Who Should Attend?

- Executive Directors
- Agency Board Members
- Members of Senior Management Teams
- Parents/Carers
- Potential Future Leaders

# Empowering Leadership in Challenging Times

## Conference Location

All Conference events will be held at the Metropolitan Hotel Toronto, 108 Chestnut Street, Toronto, Ontario. Located in the heart of downtown Toronto, Metropolitan Hotel Toronto is the perfect home base for your business ventures and leisure adventures. Metropolitan Hotel Toronto offers superior guest services, amenities and business facilities: fitness centre and heated indoor swimming pool, complimentary downtown limousine service in the morning and is home to two of Toronto's most acclaimed restaurants, the Hemispheres Restaurant & Bistro and Lai Wah Heen.



## Accommodation

A limited number of rooms are available at the Metropolitan Hotel Toronto for delegates attending the CMHO 2009 EDs and Agency Leaders Conference. The special conference rate is \$139.00 per night, single or double occupancy, plus applicable taxes. **This rate is available on a first-come, first-served basis until October 23, 2009.** You must make your own reservations by calling the hotel at 416-599-0555 or toll-free 1-800-668-6600. Remember to identify yourself as a Children's Mental Health Ontario delegate in order to receive the special rate.

### Parking Fees

**Underground parking available at hotel:**

- \$21.00 per day self parking
- \$26.00 per day valet parking

**Above ground parking at Chestnut Residence, across the street from the Metropolitan Hotel Toronto:**

- \$9.50 – in by 9 AM and out by 6 PM OR \$3.75 per half hour if entering after 9 AM or leaving after 6 PM OR \$19.00 per day

## Conference Registration Fees

**On or before October 23, 2009** \$199.00

**After October 23, 2009** \$250.00

Registration includes:

- Continental Breakfast and Lunch
- Annual General Meeting of Children's Mental Health Ontario
- Elizabeth Manson Award for Community Service in Children's Mental Health
- Executive Directors' Retirement and Recognition
- Sessions

To register online using a credit card, go to [www.kidsmentalhealth.ca](http://www.kidsmentalhealth.ca), or complete the enclosed registration form and fax it to 1-905-332-1587.

*Please Note: Your registration constitutes acceptance of your personal information being used by the conference organizers for CMHO 2009 EDs and Agency Leaders Conference purposes only. Your personal information will not be distributed to any parties not associated with this conference.*

Your registration constitutes acknowledgement of willingness to appear in photographs, motion pictures and videos taken during the CMHO 2009 EDs and Agency Leaders Conference and releases the conference organizers from liability resulting for use of such photographs, motion pictures and/or videos.

If you disagree with the above, please see personnel at the registration desk when you arrive at the conference.

## Cancellation Policy

Requests for refunds must be received in writing by October 23, 2009 at Meeting Management Services Inc. at the address below. All cancellations are subject to a \$50.00 administration fee. Substitutions are accepted. Refund cheques will be issued after the conference.

For more information or to cancel in writing, please contact:

**Meeting Management Services Inc.**

2267 Abbotsbury Street  
Burlington, ON L7P 4H7  
Telephone: 905 335 7993 Fax: 905 332 1587  
E-mail: [janice@mmsonline.ca](mailto:janice@mmsonline.ca)



# Children's Mental Health Ontario

## Santé mentale pour enfants Ontario



## Program

**Monday, November 23, 2009**

8:00 AM	<b>Registration and Continental Breakfast</b>
8:30 AM – 9:30 AM	<b>CMHO Annual General Meeting</b>
9:30 AM – 9:40 AM	<b>Welcome and Opening</b>
9:40 AM – 10:00 AM	<i>The Honourable Laurel Broten, Minister of Children and Youth Services (invited)</i>



10:00 AM – 10:30 AM	<b>Youth Message</b> Three youth from CMHO's Youth Action Committee will address the delegation speaking to the work that they will be doing within CMHO while offering recommendations for improved services.
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10:30 AM – 10:45 AM	<b>Refreshment Break</b>
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10:45 AM – 12:30 PM	<b>Concurrent Sessions</b> <b>Are You Ready?: The Evolution of Child and Youth Mental Health Services in Ontario</b> <i>Aryeh Gitterman, Assistant Deputy Minister – Policy Development &amp; Program Design, Ministry of Children and Youth Services</i>
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Ontario's policy framework for child and youth mental health, "A Shared Responsibility," has set the stage for major change over the next decade or sooner. The Ministry's mapping of services—1,503 programs delivered by 373 agencies—foreshadows a push for much more coordination among local service providers, and probably some consolidation too. Wide variations in referrals from schools—from more than 50% of all referrals in Central East region to fewer than 5% in the North—will likely lead to more standardized protocols and partnerships with the education system. Similar discrepancies in referrals from the health care system—from only 10% of all referrals in Southeast Region to 48% in Hamilton-Niagara—point to a need for new collaborative approaches with physicians and hospitals, too. Evidence of uneven wait times across the province has already sparked talk of establishing wait time benchmarks. The mapping data that shows less than half of all interventions are evidence-based will undoubtedly lead to a major push for practice change on the frontlines. Are you and your agency ready for an era of major change and new partnerships? Find out more about what the near future holds for child and youth mental health in Ontario so you can be prepared to succeed in the new era of "shared responsibility."

### **Mental Health 101**

In this workshop, youth will have the opportunity to learn more about mental health and engage in a Q&A session with a professional. Youth will also explore the issue of stigma and begin brainstorming ideas for an anti-stigma project.

# Empowering Leadership in Challenging Times

## Program

**Monday, November 23, 2009**

12:30 PM – 1:30 PM

### Lunch

**The Elizabeth Manson Award for Community Service in Children's Mental Health**

**Executive Directors' Retirement and Recognition**

1:30 PM – 3:00 PM

### Advocacy

*Judy Pfeifer, Vice President, Hill & Knowlton*

What's new under the sun in advocacy? How best can we deliver our message to the media? To the public? To government? The Policy and Advocacy Committee of CMHO will release their advocacy plan, which focuses on collaborating with like-minded partners, during this session. In addition to the discussion about our next steps in advocacy, Judy Pfeifer, Vice President with Hill & Knowlton will make a presentation on the happenings of the provincial government and how to implement our advocacy plan to the greatest effect.

3:00 PM – 3:15 PM

### Refreshment Break

3:15 PM – 4:45 PM

### Leadership for the Future

*Jean Crawford, President, Crawford Connect*

*Lynne Toupin, Executive Director, HR Council for the Voluntary & Non-Profit Sector*

What core competencies are needed by not-for-profit sector leaders in 2009 and beyond? How will the nature of leadership be different in a collaborative and coordinated system than in one that has historically operated in silos? As an agency leader—either a Board member or a senior manager—will you need to learn new skills? How will your agency compete for qualified leaders when the labour force is shrinking, many younger workers are seeking better work-life balance, and other sectors can often offer higher salaries? Many executive directors in the child and youth mental health system are nearing retirement—how should your Board and your agency be planning for succession? This session—led by a search consultant who serves the not-for-profit sector, the Executive Director of Canada's HR Council for the Voluntary and Non-Profit Sector, and a senior official from the Ministry of Children and Youth Services—will offer data, ideas, resources and practical advice to help all agency leaders prepare for the fast-approaching future, whether as Board volunteers or as part of the management team.

4:45 PM – 5:00 PM

### Closing Remarks

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or

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